

CURRICULUM VITAE

Fran Roberts, PhD, RN, FAAN
Phoenix, Arizona
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EDUCATION

1996 ARIZONA STATE UNIVERSITY
Tempe, Arizona
Post Master's Degree Nurse Practitioner Certification

1994 UNIVERSITY OF COLORADO
Denver, Colorado
Ph.D. in Nursing, 1994
• Dissertation: "Yesterday's Children and the Man: A Critical Ethnography About Age-Based Rationing of Health Care in the United States"

1981 ARIZONA STATE UNIVERSITY
Tempe, Arizona
Masters of Science Degree in Nursing
• Thesis: "The Effect of Group Reminiscing Upon Morale in the Aged"

1976 ELMHURST COLLEGE
Elmhurst, Illinois
Bachelor of Science Degree in Nursing
Bachelor of Science Degree in Psychology

TEACHING EXPERIENCE

2004-2006 Professor of Nursing and Health Sciences
GRAND CANYON UNIVERSITY

1999-2004 Adjunct Faculty
GRAND CANYON UNIVERSITY

1990-2004 Guest Lecturer
ARIZONA STATE UNIVERSITY

1990-present Guest Lecturer
MARICOPA COMMUNITY COLLEGES

EMPLOYMENT

2012 - present

President and CEO
FRAN ROBERTS GROUP
Phoenix, Arizona

- Serves as the owner and executive leader of the Fran Roberts Group, a premier consulting and contracting practice with 30 years of experience and expertise in: clinical leadership; health professions education/regulation and accreditation; program development and evaluation; strategic planning; leadership development and executive coaching; governance; professional presentations and group facilitation; healthcare workforce development; interprofessional team building; community relations and mobilization; and philanthropy. Clients include the DeVry Healthcare Group and the Halle Foundation.

2011 - 2012

Group Vice President – Strategic Alliances, Healthcare Group
DEVRY INC.
Phoenix, Arizona

- Partnered with the President of the DeVry Healthcare Group (HCG) to develop and execute strategies promoting strategic alliances for the healthcare schools and programs within DeVry. Served as the cohesive force between all academic institutions comprising the HCG and provided leadership in building an interprofessional platform across all HCG schools. As a key member of the HCG Leadership Team, provided guidance and support to business and clinical development professionals across the HCG, and drove the development of strategic alliances with healthcare systems to deliver outstanding educational programming, secure clinical rotations and enhance employment opportunities for graduates. Identified and qualified new business opportunities and developed plans for introducing new programs through collaborative relationships. Served as a key leadership representative for the DeVry HCG to external audiences and built professional and business credibility to the broader healthcare industry.

2008 - 2011

Vice President, Strategic Business Alliances
GRAND CANYON UNIVERSITY
Phoenix, Arizona

- Charged with building business alliances across the United States to deliver Grand Canyon University College of Nursing and Health Sciences educational programming, develop enrollment counselors to market and monitor these relationships; and perform market analysis on programs.

2007 - 2008

Vice President, College of Nursing and Health Sciences
GRAND CANYON UNIVERSITY

- Provided the vision and implementation strategies for the transition of the College of Nursing into the College of Nursing and Health Sciences at GCU. Recruited, hired, orientated and supervised two new Deans for the College of Nursing and the College of Health Sciences. Developed and implemented a range of allied health professions programs within the College of Health Sciences.

2004 - 2006

Dean and Professor, College of Nursing
GRAND CANYON UNIVERSITY

- Provided the leadership and direction for the complete restructuring and growth of the College of Nursing. Dramatically increased faculty salaries, increased student enrollment five-hundred eighty-nine percent (589%), successfully obtained full reaccreditation by CCNE for the baccalaureate nursing program and five year accreditation for the five new graduate level nursing programs including the National Organization of Nurse Practitioner Faculties (NONPF) accredited family nurse practitioner program. Instituted the Advisory Board of the CON which includes healthcare leaders from across Arizona. Provided the leadership to expand the CON at GCU from graduating the least number of baccalaureate nursing students in Arizona to the second top program in terms of enrollment and successful completion, with a NCLEX pass rate of 90%.

2003 – 2004

Executive on Loan/Healthcare Workforce Development
ARIZONA BOARD OF REGENTS
Phoenix, Arizona

- Served in a leadership role to the Board of Regents in examining and implementing strategies to increase nursing education enrollment capacity in all state university Colleges of Nursing including Arizona State University, University of Arizona and Northern Arizona University.

1995 – 2004

Vice President, Professional Services
Director, Healthcare Institute
ARIZONA HOSPITAL & HEALTHCARE ASSOCIATION
Phoenix, Arizona

- Responsible for all healthcare workforce efforts of the Association. Developed and implemented the Healthcare Institute which still serves as the research and health professions leadership “arm” of the Association. Successfully obtained widespread grant support for nursing workforce development studies and efforts. Served in the leadership role in transitioning all health professions education programs within the largest community college system in the U.S. towards an integrated, well-articulated system of educational delivery.

1987 - 1995

Executive Director
ARIZONA STATE BOARD OF NURSING
Phoenix, Arizona

- Responsible for all operations of the licensing and regulatory board for all registered and licensed practical nurses and certified nursing assistants in the state of Arizona. During this time transitioned all nurse investigator positions to master’s prepared nurse consultants to the nursing and healthcare community, developed and implemented the CANDO (Chemically Addicted Nurses’ Diversion Option) Program, provided direction and leadership for multiple nurse practice act changes and improvements including passing legislation authorizing nurse practitioners in Arizona to obtain full prescriptive authority, matching that of MDs and DOs.

- 1987
1985 - 1987
- Senior Vice President PMH Foundation
Assistant Vice President for Long Term Care
Director of the Center for Senior Adults
PHOENIX MEMORIAL HOSPITAL
Phoenix, Arizona
- Responsible for the development, oversight and delivery of all services to older patients within this healthcare system including home health care, case management, discharge planning, social work, senior HUD housing units and Senior Alliance clinics housed within community-based senior centers.
 - Also assumed responsibility for the PMH Foundation and all fund development activities including grant writing and management, fund-raising events, planned giving programs, donor acquisition and oversight, capital campaign management and executive responsibility for the PMH Foundation Board of Directors.
- 1983 - 1985
- Director of the Center on Aging
ST. LUKE'S MEDICAL CENTER
Phoenix, Arizona
- Charged with developing and implementing a full range of services for older adults including an in-patient Clinical Gerontology Program, a Comprehensive Outpatient Rehabilitation Facility (CORF), a series of training courses for nursing and allied healthcare professionals providing care to older adults and a multidisciplinary Gerontology Advisory Board.
- 1981 - 1983
- Clinical Nurse Specialist
Gerontology / Rheumatology
ST. LUKE'S MEDICAL CENTER
Phoenix, Arizona
- Developed and implemented the Center of Excellence in Rheumatology and Orthopedics which included acute and rehabilitative patient care services, in and out-patient education programs, grand rounds for rheumatology and orthopedics, a six week education and training program for nurses and allied health professionals caring for patients with rheumatic and orthopedics conditions.
- 1977 - 1980
- Assistant Head Nurse
VETERANS ADMINISTRATION MEDICAL CENTER
Phoenix, Arizona
- 1977
- Primary Nurse
MARIANJOY REHABILITATION HOSPITAL
Wheaton, Illinois

1976 - 1977
Staff Nurse
MERCY HOSPITAL
Aurora, Illinois

GRANTS

June 2001 St. Luke's Health Initiatives
Grant to fund the *Campaign for Caring*
Project Director, Principal Investigator

July 1999 Robert Wood Johnson Foundation
Grant for *Phase 2: Colleagues in Caring: Regional Collaborative for*
Nursing Workforce Development
Project Director, Principal Investigator

March 1997 St. Luke's Charitable Health Trust
Grant to fund the *Arizona Healthcare Institute*
Project Director

July 1996 The Robert Wood Johnson Foundation
Grant for *Colleagues in Caring: Regional Collaboratives for Nursing*
Workforce Development
Project Director, Principal Investigator
Director, Principal Investigator

HONORS and AWARDS

November 2010 Fellow
American Academy of Nursing

October 2010 Forces of Change Honoree: Leadership
Spirit of Nightingale Awards
Global Caring Nurses Foundation, Inc.

March 2010 Doctor of Humane Letters
Honorary degree, A.T. Still University

March 2009 Health Care Leadership Award: Nursing/Nurse Advocate
Arizona Business Magazine

August 2007 Health Care Hero: Innovator
The Business Journal / Blue Cross Blue Shield of Arizona

July 2000 Fellow
Robert Wood Johnson Foundation Executive Nurse
Fellows Program

June 1999 Distinguished Alumni Award
University of Colorado, School of Nursing

October 1996 Public Policy Research Award
Sigma Theta Tau Nu Upsilon

BOARDS

2010 - 2011	American Heart Association – Go Red For Women campaign <ul style="list-style-type: none">• Chair
2009 - 2011	American Organization of Nurse Executives <ul style="list-style-type: none">• International Committee
1999 - 2003	Arizona Alzheimer’s Association Board of Directors
2011 - present	Arizona Foundation for Women Board of Directors <ul style="list-style-type: none">• Co-chair, Sandra Day O’Connor Luncheon
2000 - 2004	Arizona Hispanic Center of Excellence Leadership Board <ul style="list-style-type: none">• Board Chair, 2002-2004
1999 - 2001	Arizona Nurses Association Board of Directors <ul style="list-style-type: none">• First Vice President
2004 - 2010	Arizona Nurses Foundation Board of Trustees <ul style="list-style-type: none">• Chairperson, 2004-2008<ul style="list-style-type: none">– Initiated and oversaw transition of Foundation to 501(c)(3) status
1985 - 1987	Arizona State Board of Nursing, Vice President <ul style="list-style-type: none">• Appointed by Governor Bruce Babbitt
2008 - present	Carondelet Health Network <ul style="list-style-type: none">• Board of Directors• Quality Committee (Chairperson 2011-present)• Strategic Planning Committee
2005 – 2009	Executive Nurse Fellows Leadership Program Alumni Board; Robert Wood Johnson Foundation <ul style="list-style-type: none">• President, 2006-2009
2004 - 2010	Gateway Community College <ul style="list-style-type: none">• President’s Advisory Council
2011 - present	Health Record Banking Alliance National Advisory Board
1982 - 1985	Hospice of the Valley Board of Directors
1996 - 2001	Health Care Education Reform Commission Maricopa Community College <ul style="list-style-type: none">• Chairperson
2008 - present	Mercy Care Board of Directors (Medicare/Medicaid Managed Care Plan) <ul style="list-style-type: none">• Chair, Governance Committee
1992 - 1995	National Council of State Boards of Nursing <ul style="list-style-type: none">• Board of Directors
2006 - present	Presbyterian Central New Mexico Health System <ul style="list-style-type: none">• Vice Chair, Board of Directors• Quality Committee

1996 - 1997 Southwest College of Naturopathic Medicine
• Chairperson, Institutional Review Board
2009 - present The Wellness Community of Arizona
• Honorary Board

MEMBERSHIPS

American Academy of Nursing
American Nurses Association
American Organization of Nurse Executives
Arizona Foundation for Women
Arizona Nurses Association
Arizona Organization of Nurse Executives
Arizona Town Hall
Arizona Women's Forum
Robert Wood Johnson Executive Nurse Fellows
Sigma Theta Tau, Nu Upsilon
Chapter President, 2005-2007
Women Business Leaders of the U.S. Health Care Industry
Foundation
Valley Leadership, Class X

ADMINISTRATIVE SERVICE

2010-2011 Editorial Board Member *Clinician Reviews*
2010 Peer Reviewer for Texas Hospital-Based Nursing Education
Partnership Grant Program (HNEP)
2005 - 2011 Nursing Education On-site Evaluator
Commission on Collegiate Nursing Education (CCNE)
2003 - 2005 American Hospital Association Commission on the Workforce for
Hospitals and Health Systems
2001 - 2006 Arizona Governor's Nursing Shortage Task Force
• Appointed by Governor Jane Hull

PUBLICATIONS

- March 2011 DEALING WITH STRESS IN NURSING SCHOOL
Scrubs
- August 2009 NURSING, THE BACKBONE OF HEALTHCARE REFORM
Advance for Nurses
- August 2009 READY FOR SCHOOL? HERE'S YOUR HEALTH CHECKLIST,
HealthNewsDigest.com
- May 5, 2009 CELEBRATE NURSES – THEY'RE SAVING MORE THAN LIVES
IN THIS ECONOMY
Tucson Citizen
- August 2008 TRANSFORMING NURSING EDUCATION IN A FOR-PROFIT
ENVIRONMENT; with McNamara, A.
Nurse Leader
- 2005 SUSTAINABLE INFRASTRUCTURES: THE GROWTH AND
FUNDING OF STATE-LEVEL NURSING WORKFORCE
CENTERS: a chapter in Nursing Workforce Development:
Strategic State Initiatives, Eds. Cleary and Rice; Springer
Publishing Company
- October 1998 COVERED LIVES AND SEAMLESS SYSTEMS: NURSING
WORKFORCE DEVELOPMENT AND INTEGRATION IN
ARIZONA'S MANAGED-CARE ENVIRONMENT, with Sheehy,
C., McNamara, A., Verran, J. Ferketich, S. Journal of Nursing
Administration
- December 1995 FROM A REGULATORY LENS: A PERSPECTIVE ON THE
DELEGATION OF THE NURSING ACTIVITIES TO
UNLICENSED ASSISTIVE PERSONNEL, Seminars for Nurse
Managers
- 1994 YESTERDAY'S CHILDREN AND THE MAN: A CRITICAL
ETHNOGRAPHY ABOUT AGE-BASED HEALTHCARE
RATIONING IN THE UNITED STATES, a dissertation submitted
in partial fulfillment of requirements for the doctorate in
philosophy, University of Colorado Health Sciences Center, School
of Nursing
- 1987 OURSELVES, GROWING OLDER, Eds. Paula Brown Doress and
Diana Laskin Siegal; insert in chapter 12, "Tips for Successful
Home Sharing", pg. 152

PRESENTATIONS

June 29, 2011	PROPRIETARY SCHOOLS: HOW DO THEY AFFECT GETTING TO 80% BY 2020? Panelist at The Center to Champion Nursing in America's Western Region Webinar: Equip and Empower for Educational Transformation: Getting to 80% Baccalaureate by 2020
November 4, 2010	HEALTH CARE OF THE FUTURE Panelist, Business Journal Event, Phoenix, Arizona
June 11, 2010	LEADING THE REFORM PACK: NURSES ON HEALTHCARE GOVERNING BOARDS Presentation at Case Management Society of America 20 th Annual Conference, Orlando, Florida
March 6, 2010	COMMENCEMENT ADDRESS and receipt of honorary degree of Doctor of Humane Letters from the Arizona School of Health Sciences, A.T. Still University, Phoenix, Arizona
May 13, 2010	DEVELOPING HIGH PERFORMANCE TEAMS Panelist, Arizona Chapter, American College of Healthcare Executives, Mesa, Arizona
September 25, 2009	THE 'R' WORD: RATIONING, ETHICS AND THE FUTURE OF HEALTH CARE Panelist, Arizona Health Futures, Scottsdale, Arizona
September 11, 2009	CREATING YOUR OWN BRAND Presentation with Roe, S. at the Arizona Nurses Association 67 th Biennial Convention, Tempe, Arizona
July 29, 2009	STICKING TO MAGNET IN TOUGH TIMES Presentation at Medical Center of Aurora, Colorado
May 5, 2009	INVESTING IN YOURSELF IN TOUGH TIMES Presentation at St. Joseph's Hospital, Tucson, Arizona
May 5, 2009	Presentation at Holy Cross Hospital, Nogales, Arizona
May 4, 2009	Presentation at St. Mary's Hospital, Tucson, Arizona
March 28, 2008	RECRUITMENT & RETENTION: GIVE IT A REST! Presentation for the Western Healthcare Alliance, Grand Junction, Colorado
February 21, 2008	HEALTHCARE REFORM – A STIMULATING & INTERACTIVE DIALOGUE Panelist, Arizona Women's Forum, Scottsdale, Arizona
January 18, 2007	WHERE IS THE WORKFORCE? Presentation at the Arizona Association for Economic Development panel discussion: Healthcare and a Healthy Economy - How Does Healthcare Impact Economic Development?, Tucson, Arizona

October 27, 2006	A CELEBRATION OF LIFE Presentation at the Arizona Women in Higher Education Conference: Connecting All Women-Breaking Down Barriers, Tucson, Arizona
May 25, 2006	THE EDUCATION OF THE PROFESSIONAL NURSE Presentation at the 3 rd Congress with International Participation, Croatian Nurses Association, Zagreb, Croatia
May 22, 2006	THE EDUCATION OF THE PROFESSIONAL NURSE Presentation at the Leadership Conference, co-sponsored by the Croatian Nurses Association and the American Organization of Nurse Executives, Opatija, Croatia
October 30 – November 2, 2005	EIGHTY-SEVENTH ARIZONA TOWN HALL: MAXIMIZING ARIZONA'S OPPORTUNITIES IN THE BIOSCIENCES AND BIOTECHNOLOGY Panelist, Grand Canyon, Arizona
June 2005	CROSSING THE GREAT DIVIDE Presentation at the New Mexico Organization of Nurse Executives Annual Meeting, Albuquerque, New Mexico
September 2004	AN OLYMPIC CHALLENGE Presentation at the Vanguard Health System Annual Corporate Retreat. Nashville, Tennessee
April 17-18, 2004	WHAT ARE YOU CELEBRATING? <i>and</i> REFLECTIONS OF A LIFE LIVED WELL Presentations at Sol Spirits' International Conference for Women, Cabo San Lucas, Mexico
March 2004	AGING...WHO ISN'T: A PERSONAL AND PROFESSIONAL LOOK AT THE AGING PROCESS Presentation at the 34 th Annual Mid-South Conference on Communicative Disorders. Memphis, Tennessee
October 16, 2003	FROM VICIOUS CYCLE TOWARDS A CYCLE OF SUCCESS: HEALTHCARE CAREERS FOR A LIFETIME Presentation at Virginia Commonwealth University Health System Institute for Innovative Nursing Practice Inaugural Symposium, Richmond, Virginia
April 26, 2003	IN OUR HANDS: HOW HOSPITAL LEADERS CAN BUILD A THRIVING WORKFORCE Presentation at the Active Communications International Recruiting and Retaining Registered Nurses Conference, Orlando, Florida
April 2002	AMERICA'S HOSPITALS: PEOPLE TAKING CARE OF PEOPLE Presentation at the Annual Meeting of the American Hospital Association

HELP (DESPERATELY) WANTED: THE HEALTHCARE
WORKFORCE CRISIS;

September 2001	Presentation at the Montana Hospital Association Annual Convention
July 2001	Presentation at the Mississippi Hospital Association Annual Convention
June 2001	Presentation at the Oklahoma Hospital Association
June 2001	Presentation at the Western Regional Healthcare Trustee's Symposium; Salt Lake City, Utah
June 2001	Presentation at the New Mexico Organization of Nurse Executives Annual Meeting
March 2000	COLLEAGUES IN CARING PROJECT Presentation at the National Council of State Boards of Nursing Area I Meeting; Jackson Hole, Wyoming
April 2000	NURSING WORKFORCE CRISIS Presentation at the Idaho Hospital Association, Boise, Idaho
May 2000	EMERGING WORKFORCE CRISIS Presentation at the Annual Meeting of the Colorado Hospital Association, Breckenridge, Colorado
June 2000	COLLEAGUES IN CARING Presentation at the Laurenz Consulting Annual Seminar, Las Vegas Nevada
June 1999	NURSE AS SAGE: THE AGING OF THE PROFESSION; Presentation at the 1999 International Council on Nursing Convention in London, England
January 1999	ESTABLISHING AND MAINTAINING QUALITY PATIENT CARE IN A MANAGED CARE WORLD: A NURSE'S PERSPECTIVE Featured presentation at the 3 rd Annual Western Regional Healthcare Trustee Symposium
October 7, 1997	AGE-BASED RATIONING OF HEALTH CARE Presentation at Arizona Governor's Commission on Aging and End of Life Issues; Phoenix, Arizona
December 1995	FROM A REGULATORY LENS: A PERSPECTIVE ON THE DELEGATION OF NURSING ACTIVITIES TO UNLICENSED ASSISTIVE PERSONNEL Seminars for Nurse Managers
February 1991	PROTECTION OF THE PUBLIC: A GLOBAL PERSPECTIVE Presentation at the National Council of State Boards of Nursing Regulatory Conference, Monterey, California

NEWS FEATURES AND MEDIA

June 29, 2011	MEMO TO ASPIRING NURSE EXECUTIVES AND LEADERS: "THIS IS YOUR TIME!" Veteran nurse leaders see new potential for nurses to serve in executive-level and leadership positions Sharing Nursing's Knowledge
June 2, 2011	THE HEART OF HEALTHCARE Human Resource Executive Online
February 25, 2011	PLANNED PHOENIX MEDICAL SCHOOLS COULD FACE A LONG ROAD TO FRUITION Phoenix Business Journal
February 9, 2011	FRAN ROBERTS LEAVES GRAND CANYON FOR DEVRY Phoenix Business Journal
September 3, 2010	THE CURRENT STATE OF NURSING EDUCATION CAPACITY AND DEMAND NurseZone.com
August 20, 2010	NURSES WEIGH IN ON CHANGES Phoenix Business Journal
May 4, 2010	GO RED FOR WOMEN Radio broadcast guest interview, Phoenix, Arizona: KOOL-FM, KMLE-FM and KZON-FM
May 2010	Q&A WITH FRAN ROBERTS NEWS-Line for Nurses
May 2010	GET HEART HEALTHY: Heart Disease is the No.1 Killer of Women Special Advertising Feature AZ Magazine
February 16, 2010	THE SHAPE-SHIFTING OF EDUCATION Podcast interview and article Future Pharmaceuticals
February 3, 2010	HEART HEALTH MONTH Television broadcast guest interview Phoenix, Arizona: AZTV – Pat McMahon Show
January / February 2010	GRAND CANYON UNIVERSITY COMMITS TO SPONSORSHIP OF GO RED FOR WOMEN: University Plans Campus Events to Benefit Cause Phoenix Woman
January 31, 2010	GO RED FOR WOMEN Radio broadcast guest interview, Phoenix, Arizona: The Peak, KTAR-FM and KTAR-AM
January 22, 2010	GO RED FOR WOMEN ENCOURAGES ARIZONANS TO BE HEART HEALTHY Arizona Republic

January 2010	GRAND CANYON UNIVERSITY COMMITS TO THREE-YEAR SPONSORSHIP OF GO RED FOR WOMEN: University plans to activate partnership through campus events that benefit community <u>Phoenix Magazine</u>
January 2010	SEEING RED: Grand Canyon University commits to a three-year sponsorship of Go Red For Women campaign <u>Arizona Business Magazine</u>
November 27, 2009	RECOMMENDED DECREASE IN BREAST CANCER TESTING COULD HURT RADIOLOGISTS <u>Phoenix Business Journal</u>
September 4, 2009	GCU SPONSORS GO RED FOR WOMEN <u>Arizona Republic</u>
August/September 2009	Q&A WITH LONG TERM CARE NURSE FRAN ROBERTS <u>NEWS-Line for Long Term Care Professionals</u>
August 21, 2009	ARIZONA NURSING SCHOOLS, HOSPITALS GET SHORT SHRIFT IN FEDERAL GRANT PROGRAM <u>The Business Journal</u>
June 15, 2009	MOUNTAIN WEST BOARDROOMS AWAKENING TO ADVANTAGE OF NURSING PERSPECTIVE <u>NurseWeek</u>
May 2, 2009	NURSES MERIT THANKS FOR WORK IN HARD TIMES <u>The Arizona Republic</u>
April 26, 2009	RECESSION PROOF JOB? NURSING A SMART CAREER CHOICE Television broadcast guest interview, Phoenix, Arizona: KTVK – Good Morning Arizona
February 20, 2009	ADVANCED DEGREES MAY BE Rx FOR NURSING <u>The Business Journal</u>
January 25, 2009	NEW NURSES FACE HIRING CHALLENGES <u>The Arizona Republic</u>
September 5, 2008	COLLEGE OPENS ON ST. LUKE’S SITE <u>The Business Journal</u>
June 16, 2008	IMPROVING PATIENT CARE THROUGH RESEARCH <u>NurseWeek</u>
June 4, 2008	ARIZONA HEALTH CARE: STATUS CRITICAL <u>The Arizona Republic</u>
June 2008	BALANCING ACT: ARIZONA RNs TEAM UP WITH RESEARCH MENTORS TO IMPROVE PATIENT CARE <u>NurseWeek</u>
Spring 2008	CAREER CHANGERS CHOOSE NURSING <u>Arizona Nurse Update</u>
February / March 2008	MS. PERSONALITY <u>Arizona Woman</u>

October / November 2007	AVOIDING A FLATLINE: HEALTH CARE INDUSTRY GETS A BOOST FROM GCU NURSING PROGRAM <u>Arizona Business</u>
September 2007	FINDING A REMEDY: INTERNATIONAL PARTNERSHIP EXPANDS LOCAL NURSING PROGRAM <u>Latino Perspectives</u>
August 23, 2007	PHOENIX CHILDREN'S EDUCATION DIRECTOR RECEIVES LIFETIME ACHIEVEMENT AWARD AT HEALTH CARE HEROES EVENT <u>The Business Journal</u>
July 27, 2007	NURSING PROGRAM GETS TASTE OF CARIBBEAN <u>The Business Journal</u>
April 27, 2007	UNIVERSITY OFFERS BUSY RNs HELP WITH NURSING DEGREE <u>The Business Journal</u>
April 4, 2007	GRAND CANYON UNIVERSITY REVAMPS NURSING SCHOOL <u>The Business Journal</u>
January 26, 2007	HEALTH CARE LEADERS WEIGH IN ON HOT INDUSTRY TOPICS <u>The Business Journal</u>
January 12, 2007	PACKING THE PIPELINE: HOSPITALS, COLLEGES GO ON THE OFFENSIVE TO TACKLE WORKER SHORTAGE BY REACHING OUT TO STUDENTS <u>The Business Journal</u>
November 10, 2006	PRIVATE COLLEGE RESTRUCTURES, PLANS NEW MEDICAL SCHOOL <u>The Business Journal</u>
October 13, 2006	AS SALARIES, PRESTIGE RISE, NURSING DRAWS MORE MEN <u>The Business Journal</u>
October 21, 2006	NURSING AND HEALTH SCIENCES DAY AT GCU Television broadcast guest interview Phoenix, Arizona: KPNX – 12 News Weekend Today
October 20, 2006	NURSING AND HEALTH SCIENCES DAY AT GCU Television broadcast guest interview Phoenix, Arizona: KAZ – Pat McMahon Show
October 19, 2006	NURSING FAIR AT GRAND CANYON UNIVERSITY; Television broadcast guest interview, Phoenix, Arizona: KTVK – Good Morning Arizona
May 22, 2006	A CELEBRATION OF NURSES – THE PROMISE OF NURSING FOR ARIZONA <u>Nursing Spectrum</u>
April 18, 2006	CAREERS IN THE NURSING PROFESSION Television broadcast guest interview, Phoenix, Arizona: KAZ - Jobing.com

December 16, 2005 OPPORTUNITIES IN NURSING PROFESSIONS; Television broadcast guest interview, Phoenix, Arizona: KTVK - Your Life A to Z

August 26, 2005 SUITS TO SCRUBS: PROFESSIONALS TURN TO NEW CAREERS IN NURSING
The Business Journal

June 6, 2005 GRAND CANYON UNIVERSITY LAUNCHES NEW COLLEGE OF NURSING WITH ST. JOSEPH'S HOSPITAL AND MEDICAL CENTER
Hispanic Outlook in Higher Learning

April 29, 2005 PROGRAM HONORS NURSES, RAISES MONEY FOR NURSING EDUCATION
The Business Journal

January 14, 2005 ST. JOSEPH'S GRAND CANYON EXPANDING NURSING PROGRAM
The Business Journal

September 3, 2004 NEW NURSING DEAN NAMED
The Business Journal

August 11, 2004 SHORTAGE OF QUALIFIED NURSES IN HEALTHCARE AND THE IMPACT ON QUALITY OF CARE
Radio broadcast guest interview, Phoenix, Arizona: KJZZ-Here and Now

January 1, 2004 ARIZONA HOSPITAL ASSOCIATION WORKS TO GET TEENS HIP TO HEALTHCARE
NurseWeek

August 29, 2003 HOSPITALS POISED FOR GROWTH, BUT FACE STAFF SHORTAGES
The Business Journal

July 25, 2003 HOSPITAL EXECUTIVE ON LOAN TO HELP NURSING SHORTAGE
The Business Journal

May 2, 2003 INTEREST IN NURSING ON THE RISE IN ARIZONA
The Business Journal

February 10, 2003 HEALTHCARE LEADERS SCRUTINIZE RECRUITMENT, RETENTION EFFORTS
Nursing Spectrum

November 22, 2002 HIGH SCHOOL-HOSPITAL CONNECTION HELPS STUDENTS STAY IN SCHOOL
The Business Journal

October 11, 2002 HOSPITALS GET CREATIVE TO RECRUIT NURSES
The Business Journal

August 5, 2002 TOO LITTLE TOO LATE OR ENOUGH? With the Nurse Reinvestment Act signed, the industry questions how much funding the legislation will provide to ease nursing shortage
Modern Healthcare

August 5, 2002	RETENTION STILL A PROBLEM <u>Modern Healthcare</u>
April 2, 2002	LEGISLATURE TAKES AIM AT NURSE DEFICIT <u>Arizona Daily Wildcat</u>
March 1, 2002	TOUGH CHOICES Occupations Facing Crisis as Workers go Elsewhere for Money, Flexibility, <u>The Business Journal</u>
October 4, 2001	STUDY SHOWS NURSE SHORTAGE GROWING <u>The Business Journal</u>
October 30, 2000	TELL AND SHOW: Mock Hospitals Allow Health Students to put Theory into Practice <u>NurseWeek</u>
September 25, 2000	NURSE SHORTAGE THROWING TUCSON HOSPITALS INTO CRISIS <u>The Associated Press</u>
July 21, 2000	KUDOS TO ROBERTS <u>The Business Journal</u>
April 3, 2000	PLAYING HOSPITAL IN PHOENIX; INFRASTRUCTURE IS REAL; PATIENTS AREN'T <u>Modern Healthcare</u>
February 5, 1999	NURSING SHORTAGE <u>The Business Journal</u>
November 20, 1998	ARIZONA HOSPITALS SEEK NURSING RX <u>The Business Journal</u>
November 1998	HEALING COMMUNITY SUMMER WORKSHOP <u>Arizona Nurse</u>
March 27-April 2, 1997	DON'T GET SICK OR YOU'LL BE SORRY: A DUTY TO DIE <u>Tucson Weekly</u>
March 27-April 2, 1997	DON'T GET SICK OR YOU'LL BE SORRY: BEDPANDEMONIUM <u>Tucson Weekly</u>
March 7, 1997	NURSES EDUCATION SYSTEM TO BE REVAMPED <u>The Business Journal</u>
May 2, 1996	MATCHING NURSING TRAINING TO NEEDS <u>Arizona Business Gazette</u>
January 19, 1996	PROFILE - FRAN ROBERTS: Exec's Goal is to Improve Health Care <u>The Business Journal</u>
May 1994	PERSONAL PROFILE, Nursing Board's Leader Heals Divisiveness and Broadens Focus of Regulatory Panel <u>The Healthcare Pulse</u>
Summer, 1990	THE NEXT DECADE IN HEALTHCARE <u>Issues</u> , a publication of the National Council of State Boards of Nursing
Fall/Winter 1989	VIEWPOINT: THE NEXT DECADE IN HEALTHCARE <u>Arizona View</u>

February 29, 1988

PROFILE-FRAN ROBERTS, Nursing Board Director Committed to
Meeting Challenges of New Position

The Business Journal

March / April 1987

NEW DESIGNS ON ELDERCARE

Healthcare Executive